

Terms and Conditions for the IMIQ Panel

Thank you for your interest in the IMIQ project¹. As part of this research project, the research consortium “Intelligent Mobility Space” (IMR) is examining, using the example of the Science Port in Magdeburg, how mobility can be sustainably changed through the active involvement of users in the development and testing of new technologies.

By completing your registration, you agree to the applicability of the following terms and conditions of participation towards Otto von Guericke University Magdeburg, referred to as OVGU.

§ 1 Scope

Personal data are processed solely by OVGU within the framework of this project in accordance with the data protection provisions of the consent form.

§ 2 Purpose of the IMIQ Panel

The research panel serves to build a reliable participant database for the interdisciplinary large-scale mobility project IMIQ. Repeated surveys and/or the involvement of a fixed group of people in tests and experiments produce unique longitudinal data. These make it possible to observe changes and developments over time rather than providing a simple snapshot. By registering, participants declare their non-binding intent to participate in the project on the long term.

§ 3 Registration process

There are several steps to complete the registration for the IMIQ-panel. A university-hosted survey tool is used for this purpose:

1. After clicking the registration link at www.befragungen.ovgu.de/imiq or scanning the QR code, participants are taken directly to the online registration in the survey system.
2. During the online registration:
 - a) First, the terms and conditions of participation as well as the consent form including data protection information are provided. Participants read these and confirm their consent.
 - b) Participants then answer a few sociodemographic questions.
 - c) Finally, participants provide an email address as a means of contact. The research team can use this address to invite participants specifically to studies. After the entries have been completed, an individual participation code is generated that can be used to identify participants throughout the entire project period. Any additional contact information is optional.
3. After completing registration, participants receive an email containing their personal participation code. This email also contains a link to a separate form in which payout details (name, IBAN, address) can optionally be provided. This information is used exclusively for paying expense allowances and is stored completely separately from any survey data. It is not passed on to third parties outside OVGU.

By registering for the IMIQ Panel, a participation agreement is concluded between participants and OVGU, to which these terms and conditions apply. Participants' own or deviating terms and conditions do not apply unless they have been expressly agreed with OVGU in writing.

¹ “Intelligent Mobility Space in the Neighbourhood” www.imiq.ovgu.de

Only natural persons who have reached the age of 18 and live, work or study in Magdeburg are eligible to participate. Each person may register only once in the IMIQ Panel. The research team may contact participants via the contact details provided and invite them to take part in studies. Participation in the prize draw announced by the IMIQ research team (see § 6) requires a valid, completed registration in the IMIQ Panel.

§ 4 Completeness and obligation to provide truthful information

1. All information provided during registration must be complete and truthful. If information or data change during the period of participation, the information and data must be updated via writing a mail to imiq@ovgu.de.
2. By registering, participants confirm that only they themselves will take part in subsequent surveys and tests using the code provided. Passing on the code is not permitted and will result in exclusion from the IMIQ Panel.

§ 5 Processing of personal data

1. Personal data such as contact details (email and/or telephone number) and sociodemographic data are stored separately from survey data in a contact database on OVGU's local servers in a secure manner. Data are linked only for scientific purposes using the individual participation codes. Storage periods are governed by the deadlines described in the consent form and will end at the latest at the end of the IMIQ project (09/2028) or at the end of a follow-on project that directly succeeds it.
2. Personal data such as bank details and addresses are stored separately from the contact database and from the survey data. They are used exclusively for payout purposes. Assignment to participants is carried out only via the individual participation code. Data are not passed on to third parties outside OVGU.
3. Further information on data processing by OVGU within the framework of the IMIQ project can be found in the data protection information in the consent form.

§ 6 Expense allowance and prize draw

1. After registering in the IMIQ Panel, participants receive a one-time welcome bonus of €5. Payment is made after the registration has been completed in full.
2. Panel members are regularly invited to take part in scientific studies. As a thank-you for participating in surveys and experiments, participants receive compensation of €5-€50 depending on the effort involved in the study. The exact amount is stated separately for each study. Compensation is paid only if the individually specified conditions (e.g., answering 100% of all questions, testing an app for three months, or taking five rides on the autonomous bus) are fulfilled.
3. To motivate participants to take part in the IMIQ Panel over the long term, we will raffle €1,000 once per year (01/2026-12/2026; 01/2027-12/2027; 01/2027-09/2028) to one randomly selected participant who has taken part in all surveys and tests within the announced period. Eligible for this prize draw is any natural person who has reached the age of 18, lives, works or studies in Magdeburg, and has a connection to the Science Port and/or Alte Neustadt. We also reserve the right to honour the three most active participants in the living lab with a special recognition at the end of the project.

§ 7 Use in breach of contract

1. In particular, the following constitute use in breach of contract when participating in the IMIQ Panel:
 - a. providing incomplete or untrue information;
 - b. changing or falsifying information contrary to the truth;

- c. creating an account in the name of a third party;
 - d. entering information or data of other persons;
 - e. transferring an account to third parties;
 - f. disclosing access data and account data to other persons or granting other persons access to them;
 - g. registering more than once.
2. The research team has the right, at its own discretion, to temporarily or permanently block or delete access to the IMIQ Panel if there are reasons to assume that an account is being used in breach of contract. Before an account is permanently blocked or deleted, participants will be contacted by email and given an appropriate opportunity to comment. If an account is permanently blocked or deleted due to use in breach of contract, re-registration by the participant is excluded. In this case, participation in the prize draw within the framework of the research project is not possible.

§ 8 Liability and responsibility of participants

1. Participants shall indemnify OVGU against all claims asserted by third parties against OVGU insofar as the reason for the claim is attributable to the participants. In this case, participants shall also bear the costs incurred by OVGU in connection with legal proceedings, in particular statutory court and attorney fees.
2. In the event of a claim by third parties as described above, participants are obliged to provide OVGU without undue delay with all information that may be necessary for examining the claims and for the defence, truthfully and completely.

§ 9 Liability and responsibility of OVGU

1. The following provisions apply to OVGU, in particular to the organisational unit Intelligent Mobility Space.
2. Participants do not have any entitlement to participation in the project vis-à-vis OVGU.
3. OVGU reserves the right to change the panel and its terms and conditions of participation at its own discretion. Liability of the research team for damages arising from or in connection with the exercise of rights and obligations under this agreement is excluded. This does not apply to
 - i. damages resulting from injury to life, body or health that are based on a negligent breach of duty by the research team or on an intentional or negligent breach of duty by a legal representative or vicarious agent of the research team;
 - ii. damages that are based on an intentional or grossly negligent breach of duty by the research team or on an intentional or grossly negligent breach of duty by a legal representative or vicarious agent of the research team;
 - iii. liability under the Product Liability Act.

§ 10 Blocking, deletion, digital sovereignty

1. Participants have the right to end their participation in the panel at any time and to request deletion of all data. For this purpose, the functional email address imiq@ovgu.de has been set up. Please use the subject line "Deletion request" and state your participation code.

2. If the account is deleted by participants or by the research team, this participation agreement will be automatically terminated. Participation in the prize draw is not possible in this case.
3. If you end your participation, all stored personal data as well as all survey data that can be assigned via your participation code will be deleted. Data that have already been anonymised can no longer be assigned to a specific person and therefore cannot be deleted on a case-by-case basis; they remain in anonymised form in the dataset and may continue to be used for scientific analyses.

§ 11 Miscellaneous

1. These terms and conditions of participation and the usage agreement governed by them are subject to the law of the Federal Republic of Germany, excluding the UN Convention on Contracts for the International Sale of Goods. The place of jurisdiction is Magdeburg.
2. IMR at OVGU reserves the right to amend these terms and conditions of participation at any time, insofar as the amendments do not unreasonably disadvantage participants. The research team will notify participants by email at least four weeks before any amendments take effect. The amendments shall be deemed approved if participants do not object to the amendments within four weeks of notification by email to imiq@ovgu.de. The possibility of objection and the significance of the deadline will be explicitly pointed out to participants in the event of an amendment to the terms and conditions of participation. If participants exercise their right of objection, the IMR research team has the right to delete the account with effect from the date on which the amended terms and conditions of participation are intended to take effect. Participants will also be informed separately of this. No reward will be granted in this case either.
3. If any provision of these terms and conditions of participation is or becomes invalid, this shall not affect the validity of the remaining provisions.